

**You're going to like how this 'Networking Asset' provides introductions! (part 1)**

## **Networking Extravaganza N. Canton - Asset #1**

### **Please Meet *Amy Merrill-Boren!***

You may feel like you have assets in the room rooting for you, but Amy knows how to find out if they are the kind of assets you need in your corner! I guess Amy is really setting up some targeted networking for research so companies can find out what kind of perception they, or their product, may be making in the world.

By now, I'm sure you are scratching your head saying, "*Whaaaat?!*"

Well, if you've never met Amy Merrill-Boren before, I think it's about time I introduce you to her—you're going to enjoy getting to know her. Even if you know Amy from her Fairlawn/Montrose days, you may be missing out on what she is doing now in North Canton! Amy sets up forums, peer to peer discussions, product reviews, and any other marketing research you may need. She and her team are very focused on how to gather, analyze, and draw conclusions from the research data they generate.

Amy's one of the amazing hosts for this fall's *Networking Extravaganza* in North Canton, Ohio and she is looking forward to meeting you. But beyond that, she's a sincere, focused researcher with an understanding of how networking plays into the mix! Her smile will capture you and before you know it, there's an interesting conversation developing—and you'll notice she is actually listening to you.



Amy believes strongly that her customers need to have the 'right' people in the room, whether it's an interview, group discussion, or research. She believes strongly in the value and power of a good network for her business, so is looking very forward to meeting and getting to know you and your business more closely.

When you meet Amy, you'll notice how her gentle approach to conversation is very engaging. One of the things Amy is looking for is to connect you with who will work the best with you on whatever your project or program is. She just needs a little time to get to know you—thus, her interest in hosting your time at this *Networking Extravaganza* event.

Amy has seen the ebb and flow of how networking can work across a career & has had

first-hand experience with it. She knows that the face-to-face interaction is the most powerful one there is, thus I need say no more.

**This power of face-to-face networking power brings customers through the door—every day!**

That's why I want to introduce you to Amy!

[Make your reservation now](#) so you don't miss out on this interesting introduction.

Amy has seen the value of being one of 3 hosts of the Fall 2017 *Networking Extravaganza* in North Canton, Ohio, and she's looking forward to meeting you.

Hear it in her own words (click the video):



She's adamant that, ***"Networking is the Foundation for your Career!"***

Hi, I'm Bob Arnold, The Results-Oriented Networking Mentor, and Amy has been a connection of mine for several years and has seen the level of commitment and value I bring to business people who depend on networking for growth. In fact, I have business people approaching me all the time to develop programs that teach effective networking. Thus, this Networking Extravaganza event has been created to serve these businesses networks and helps to expand their contact list so they can realize effective networking.

Why do they constantly ask? Because they know that meeting someone with a good handle on networking results in a much better networking partner than someone who sees networking as a chore.

Believe it or not—**Networkers are HAPPY PEOPLE!** Amy, sees the results every day in her focus groups when the group gels around a common purpose—there is no-anxiety

present and relationships build. But, probably more important is that they are HELPFUL PEOPLE also! They know that their input will affect the product of company's growth.

That may sound a little off to you, but let me ask you if you've ever been helped by another person? Wait till you see how natural this help comes when you're in the Extravaganza room. I've seen people from across the room take an interest in someone else's business issue and resolve to have it solved by the time the extravaganza's over.

This happens because I've put together **a combination of unique training, discussions, exercises, and real-world experiences that take the anxiety out of networking**, put the fun back in and, these networkers become helpful toward one another. They realize they are all sitting on the same boat.

Also, by teaming up with business owners like Amy at '[DecisionPoint Consulting](#),' you'll get to meet many other top-notch networkers in the room who will be interested in what's going on in your network and business.

### **The sessions are 'Designed for you' to learn...**

- ...quickly *what your priorities are* as you network,
- ... how to *easily implement networking in natural and no-anxiety ways*, and
- ... that *reaching your goals brings prosperity and growth* to your business and you as a person!

The 3 Challenging Sessions will highlight **9 Discoveries** that are very critical to understanding & implementing these innovative networking principles. You're going to experience discoveries related to:

- 'Why you KILL Referrals,'
- new results-oriented 'Mindsets,'
- how to energize and grow your 'Influence Group,'
- how to get rid of the 'Networking Anxiety & become Effective,'
- a formula that is creating **a networking revolution**,
- and much more.

All 9 Discoveries will be outlined in a future email--watch for it!

**YOU'LL ALSO HAVE a chance to influence a UNIQUE Networking program that is developing at the very persistent urging of many of my mentees.**

By attending, you'll get to be on the front lines of developing an effective networking environment that produces results for you and your business.

[Get registered here](#)

*"Bob, there is no reason to spend the time to 'get to know' more people, especially since the ones I already know don't send me referrals!"* you may be saying. Well, that's kind

of the whole purpose of this event—to provide an environment where you can turn your current network into an effective referral machine for you & to find new networking partners that you know will be productive. I remember feeling like that at one point in my business. I found that many of those I 'knew' were not being very effective for me, and there were very few ways they would let me help them with referrals. Give some thought to how many actual referrals you've received from your network lately! This extravaganza is here to change that!

Some of the readers of my book, [\*\*\*The Uncanny Power of the Networking Pencil\*\*\*](#), have come to me to tell me that they were "*...brought back to life—to a networking life that's productive!*"

Many of us have a nagging desire to get more out of your networking, you want to multiply your effectiveness, value, and start getting productive referrals from your networking efforts, this *Networking Extravaganza* will help you find what's currently missing and to close more deals.

In transition? Between careers? Just graduated and starting out in the business world? We'll show you some simple steps to creating an effective network with productive referral partners.

We're going to go over an outstanding discovery approach that will bring more referrals to you than you ever imagined. You don't have to be the only one who helps others—networking's built for each side of the relationship to be productive—we just need to know how to steer it in the right direction. That's where Amy has seen some success in her and her teams networking efforts.

So, come and meet **Amy, Jessica, George, Tim**, and [\*\*myself\*\*](#) along with those in the room who are there to help each other grow through a great [\*\*Networking Extravaganza\*\*](#).

**Particulars** (Lunch/snacks/drinks included):

**Dates/Locations/Times of the 3 sessions in North Canton, Ohio:**

**October 31**, 2017 at DecisionPoint in N. Canton; 9:00 am – 3:00 pm

**November 14**, 2017 at Sirak-Brocket Agency in N. Canton; 10:00 am – 4:00 pm; with a networking event following the session from 4:30 – 6:00 pm

**November 28**, 2017 with honeybeeBase in N. Canton; 9:00 am – 3:00 pm

**[Here's where you can join in with us!](#)**

Fill out the [\*\*Signup sheet\*\*](#) & Email it to [\*\*TheNetworkingBob@gmail.com\*\*](mailto:TheNetworkingBob@gmail.com)

ONward,

Bob Arnold

**ONward** Networking  
PO Box 426, Medina, OH 44258  
330/242-4351  
[TheNetworkingBob@gmail.com](mailto:TheNetworkingBob@gmail.com)

P.S. **Is your Networking not going the way you envision it?** That's the rub for many of us and we've mostly been led to believe that using certain 'skills' or 'techniques' will solve it for us. I'm here to tell you *'That is not where the Power is in Networking!'* and I will show you why. You'll be given the secret to having better networking experiences—and with no stress! [Sign-up](#) and find the way you work best—WITH those who work best with you!

*"The best parts of my Networking Extravaganza experience are the discussions. Bob is very flexible in his teaching; **he knows where our conversation needs to go & models his networking philosophy throughout the entire event.** The amazing thing is, what he planned to teach was weaved into our discussions—and, I get more out of it that way!"*

Dale Hartzler  
Extravaganza Attendee  
Rittman, Ohio

**KEEP SCROLLING FOR THE SIGNUP PAGE!!**

## **But First--Here are our Hosts for this program!**

Each one will be hosting one of the sessions at their place of business--see schedule above for which one they host.



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